



INTERACTION DESIGN THROUGH RITUAL

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Interactive Spaces
Assignment 6



RITUAL: HOLI

FESTIVAL OF COLORS

Holi is a spring festival, also known as the festival of colors or the festival of love. It is an ancient Hindu religious festival which has become popular with non-Hindus in many parts of South Asia, as well as people of other communities outside Asia.



Holi is a free-for-all carnival of colors, where participants play, chase and color each other with dry powder and colored water, with some carrying water guns and colored water-filled balloons for their water fight. Anyone and everyone is fair game, friend or stranger, rich or poor, man or woman, children and elders. The frolic and fight with colors occurs in the open streets, open parks, outside temples and buildings.





A number of Holi-inspired social events have also surfaced, particularly in Europe and the United States, often organized by companies as for-profit or charity events with paid admission, and with varying scheduling that does not coincide with the actual Holi festival. These have included Holi-inspired music festivals such as the Festival Of Colours Tour and Holi One (which feature timed throws of Holi powder), and 5K run franchises such as The Color Run and Color Me Rad, in which participants are doused with the powder at per-kilometre checkpoints.

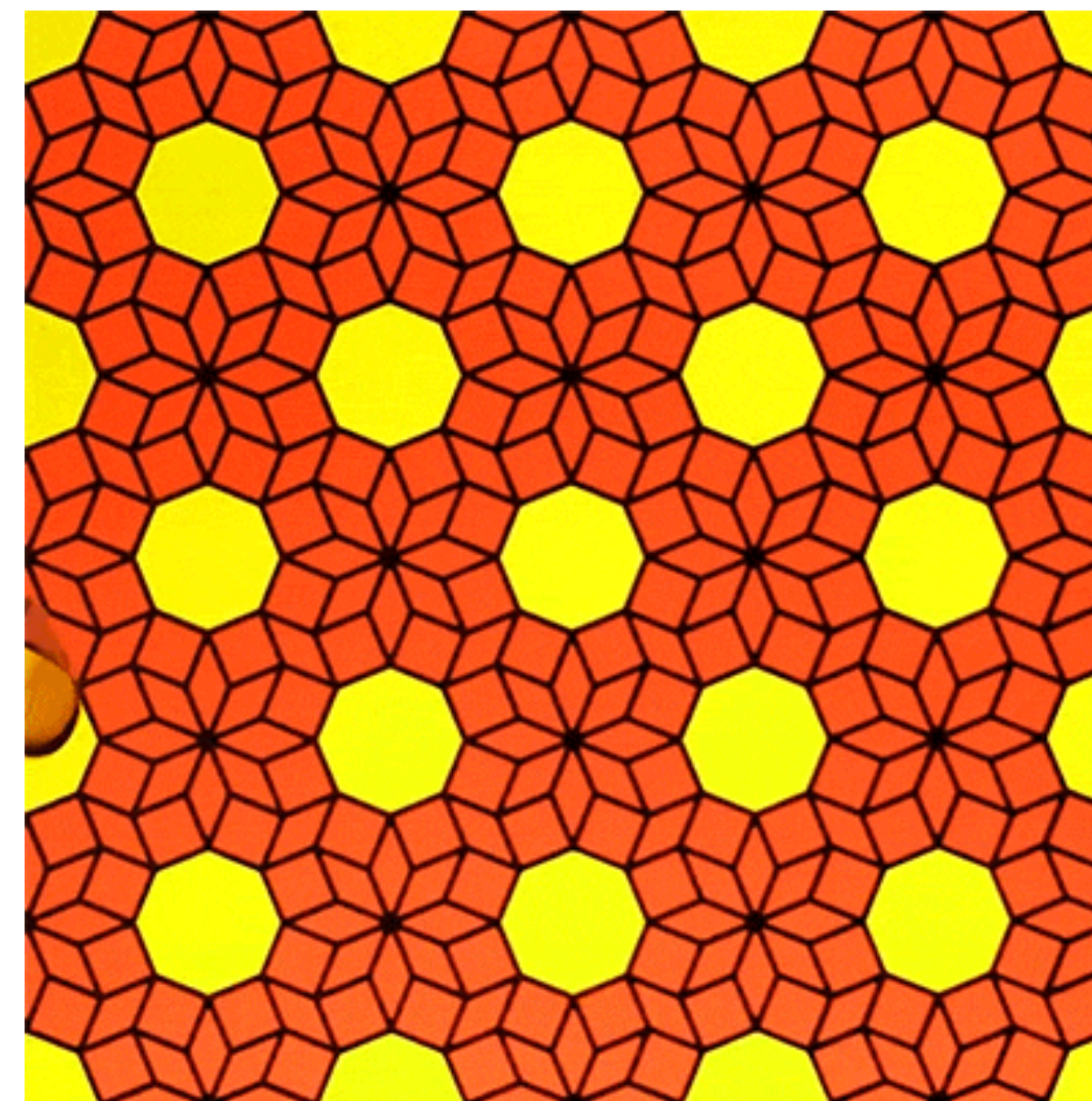
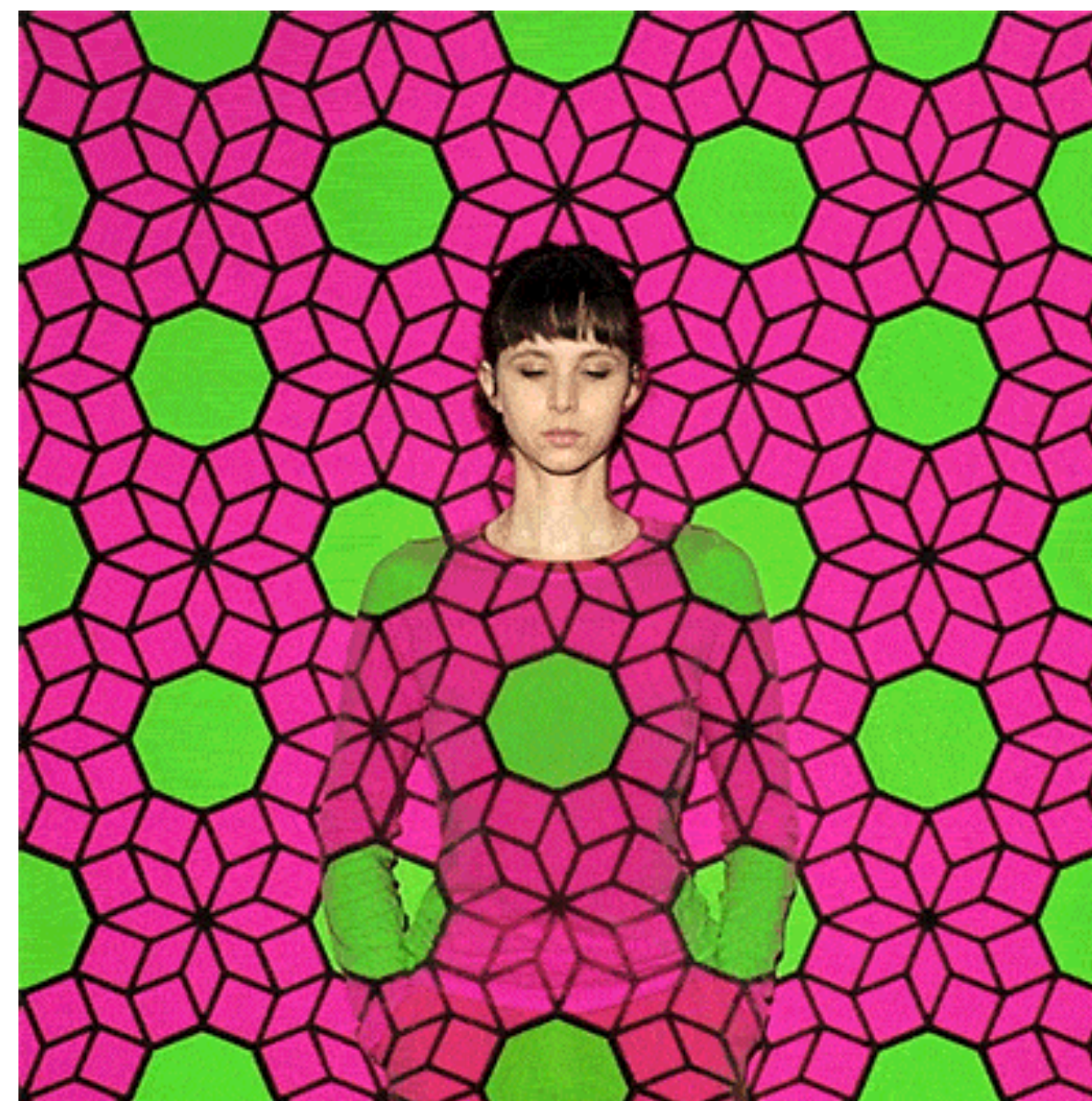
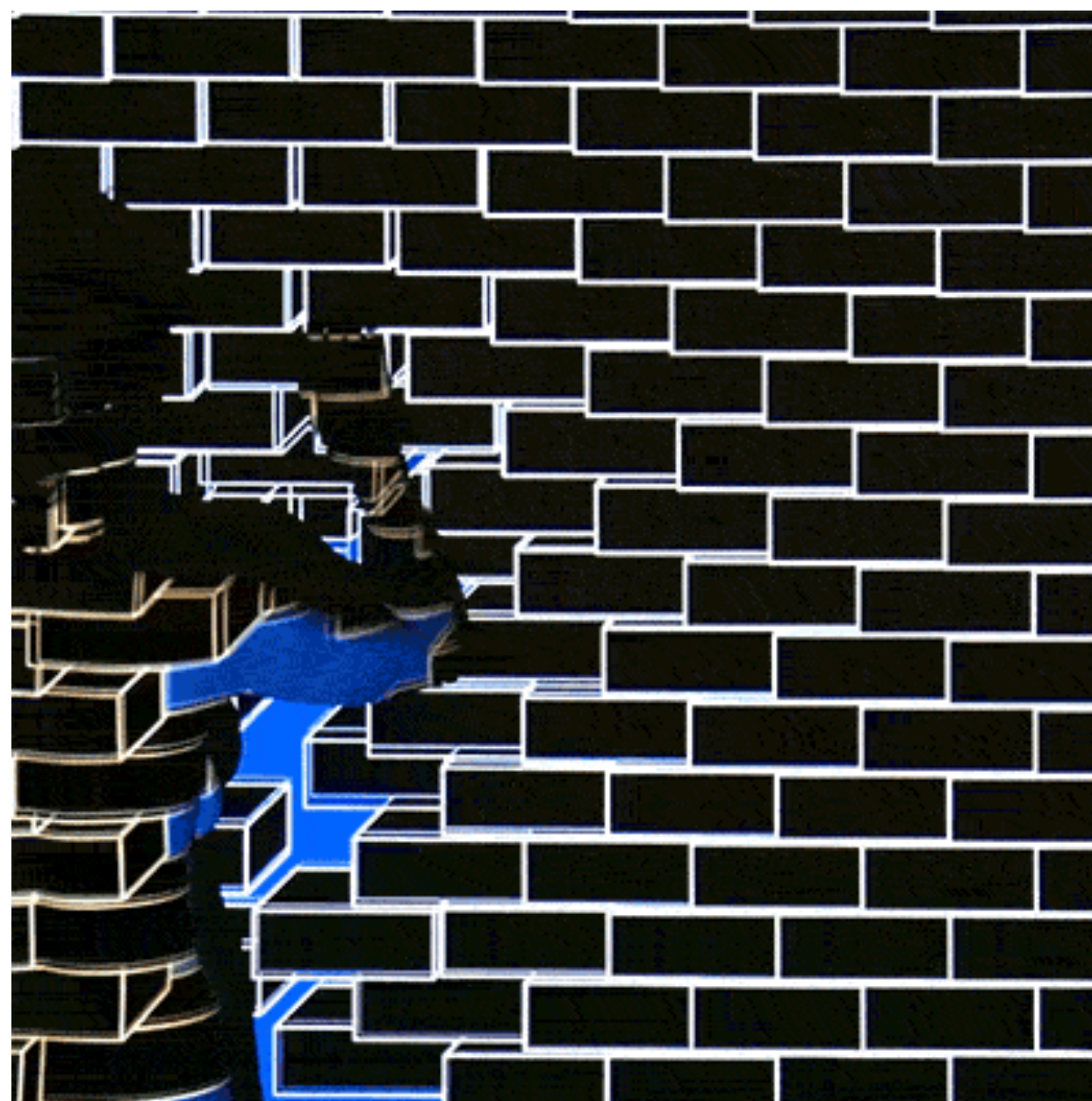
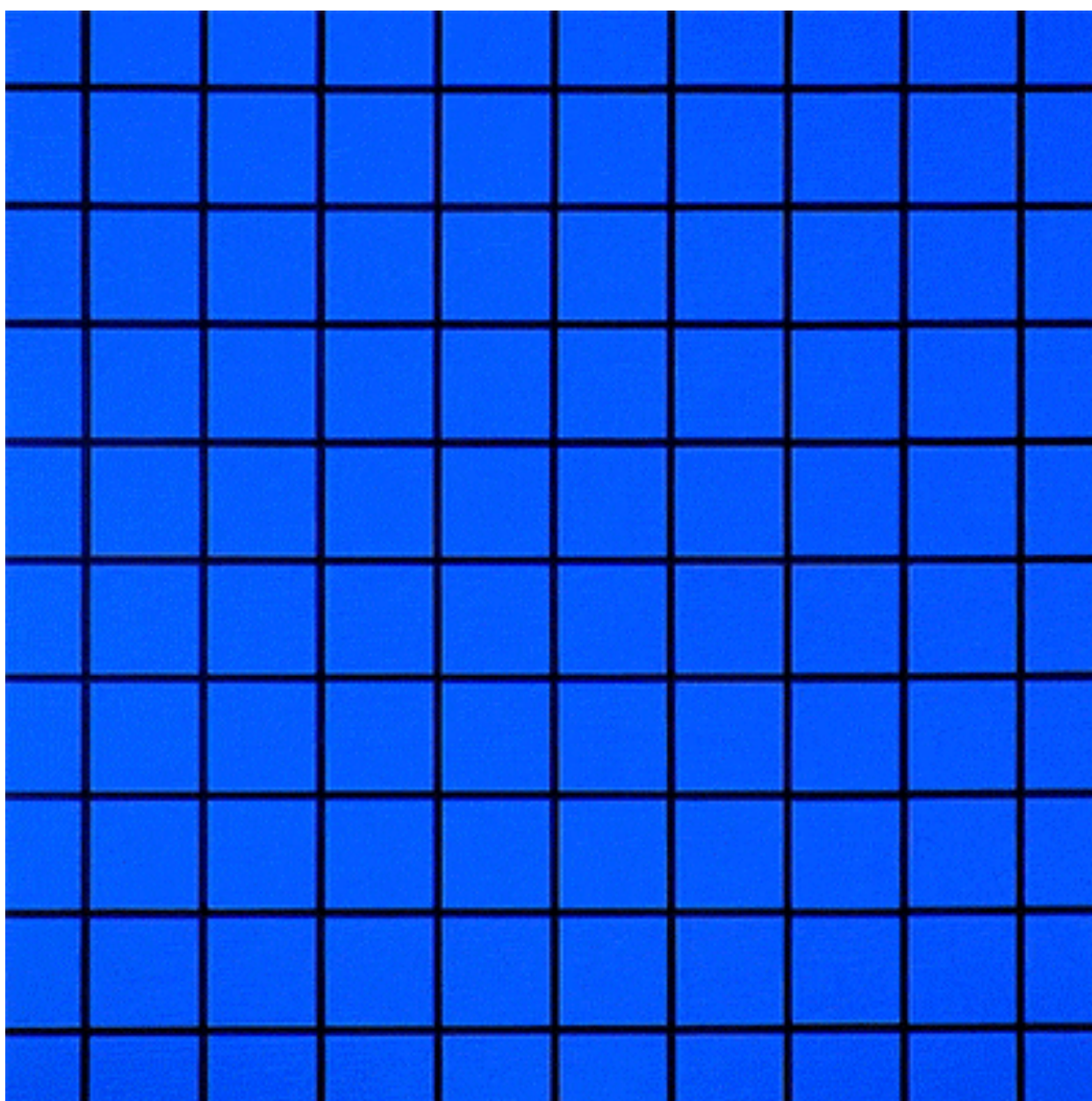
A photograph showing various plastic cups and containers filled with colored powders (yellow, blue, pink) used for the Holi festival. A person's hand is visible on the right, holding a cup. The background is blurred, showing a red and white striped cloth and a person's face. The text "HOLI Brooklyn" is overlaid in white, stylized font, with a vertical line separating the two words.

HOLI Brooklyn



“THROWING” COLOR WITH TECHNOLOGY









00:01



|||| **HD** [Full Screen Icon]

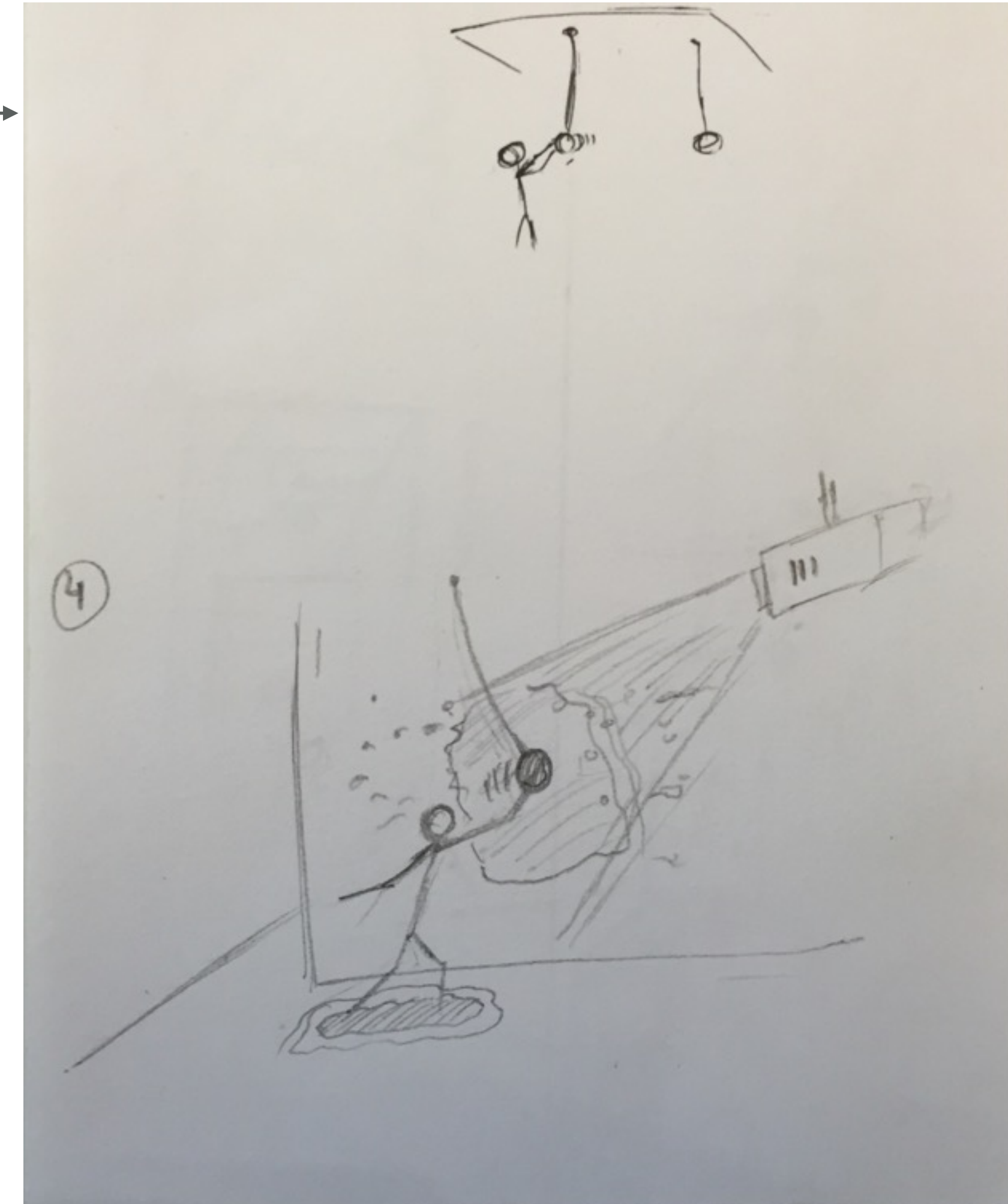
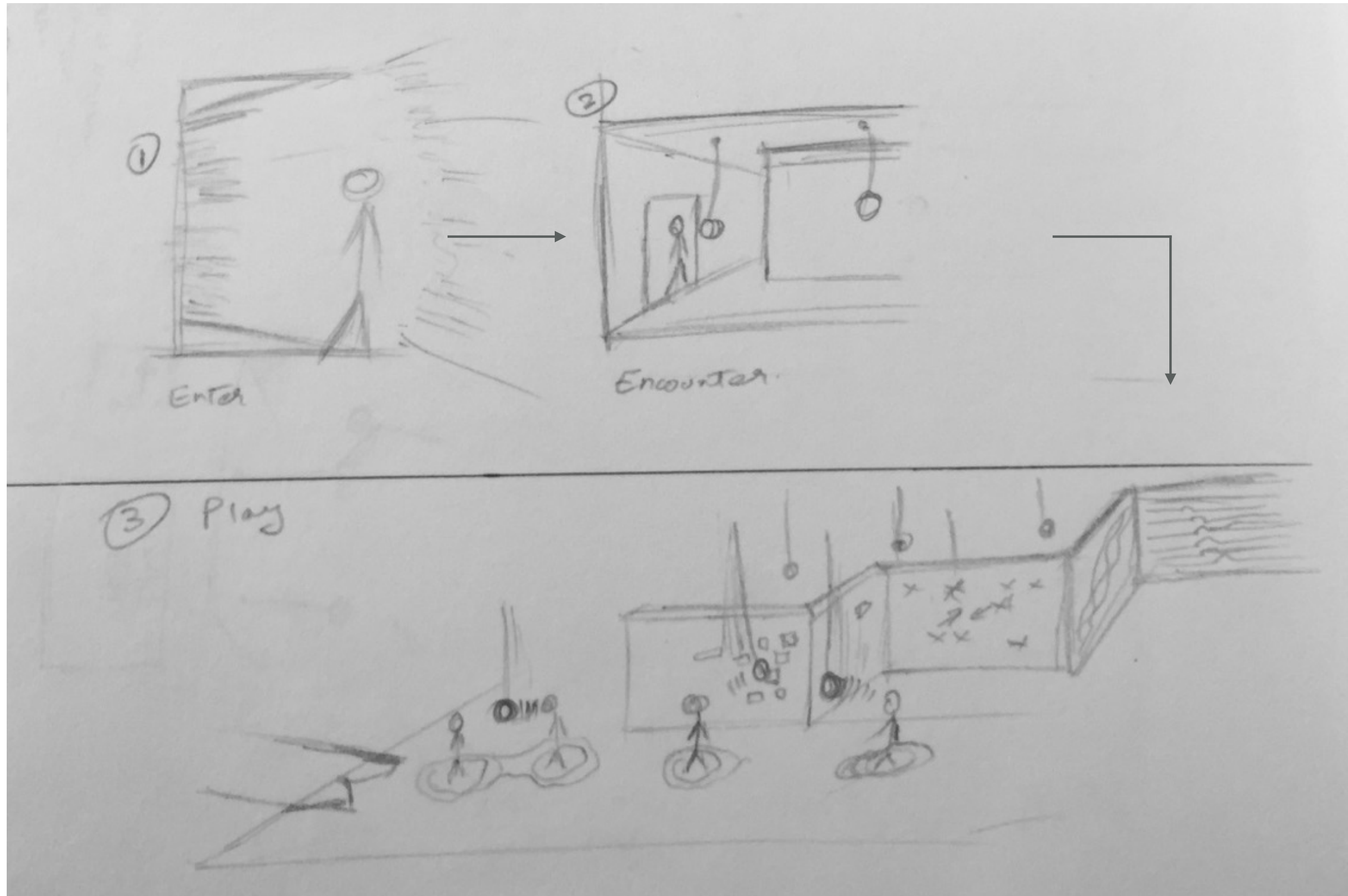
CONCEPT

Playing with the idea of “throwing” color and the “mischief” of the Holi ritual, we will create a game-like interactive color-scape.

In a white-box gallery space, colored from the ceiling. By swinging the hanging balls, users can create color in geometric patterns across the wall.

The floors are activated by an interactive LED panel that is triggered by the user walking.

STORY BOARD



RENDERING

