

# CHICANO STREET ART

REGINA FLORES MIR & HENRY LAM  
PHYSICAL GRAFFITI

# CHICANO STREET ART

CHICANO ART IS HEAVILY INFLUENCED BY CHICANO MOVEMENT (EL MOVIMIENTO) WHICH BEGAN IN THE 1960S. CHICANO ART WAS INFLUENCED BY POST-MEXICAN REVOLUTION IDEOLOGIES, PRE-COLUMBIAN ART, EUROPEAN PAINTING TECHNIQUES AND MEXICAN-AMERICAN SOCIAL, POLITICAL AND CULTURAL ISSUES.

THE MOVEMENT WORKED TO RESIST AND CHALLENGE DOMINANT SOCIAL NORMS AND STEREOTYPES. SOME ISSUES THE MOVEMENT FOCUSED ON WERE AWARENESS OF COLLECTIVE HISTORY AND CULTURE AND EQUAL OPPORTUNITY FOR SOCIAL MOBILITY. THROUGHOUT THE MOVEMENT AND BEYOND, CHICANOS HAVE USED ART TO EXPRESS THEIR CULTURAL VALUES, AS PROTEST OR FOR AESTHETIC VALUE. THE ART HAS EVOLVED OVER TIME TO NOT ONLY ILLUSTRATE CURRENT STRUGGLES AND SOCIAL ISSUES, BUT ALSO TO CONTINUE TO INFORM CHICANO YOUTH AND UNIFY AROUND THEIR CULTURE AND HISTORIES.

**NATIONALISM**

**EL PUEBLO**

**INDIGENOUS PRIDE**









GUEVERA

CORKY GONZALES  
6-18-28-4-12-05  
R.I.P.  
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RAZA  
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ABABIERTO AL PUBLICO



ABABIERTO AL PUBLICO  
TORTILLERIA

LA CALIFORNIA

Como Hecho En Casa











Mae  
2010

LOADING BAY  
Luan - Sath  
07.00 - 19.00  
MON - SAT









# CHOLO/CHOLA CULTURE

A SUBCULTURE OF THE MEXICAN AMERICAN STREET CULTURE. A CHOLO IS A MEXICAN AMERICAN MALE OR FEMALE INVOLVED IN GANGS AND USUALLY FOUND IN SOUTHERN CALIFORNIA, THE BAY AREA AND SOUTHWESTERN TEXAS. ALTHOUGH IT IS IMPORTANT TO NOTE THAT THIS CULTURE HAS NOW HAD A FEEDBACK LOOP WITH IMMIGRATING AND EMIGRATING FLOW BETWEEN BORDER STATES AND MEXICO. FAMOUS CHOLOS INCLUDE VATO LOCO, DOWN AKA KILO, AND DANNY TREVO.





















# CHICANO TAGGING



A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z  
a b c d e f g h i j k l m n  
o p r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0 . , ' "

**OLD  
ENGLISH**



**CHAZ BOJORQUEZ**











ВЕРИМ  
В БОГА  
В ДЕЛА  
В СЛОВА  
В ЧИСТО  
В ПРАВДЕ  
В МИРЕ  
В СВОБОДЕ  
В СЧАСТЬЕ  
В ЛЮБВИ









**CONCEPT: STREET TAG**



— ~~ALPHA~~ — ~~Σ~~ —  
— SILENCE —



# 1 STENCIL



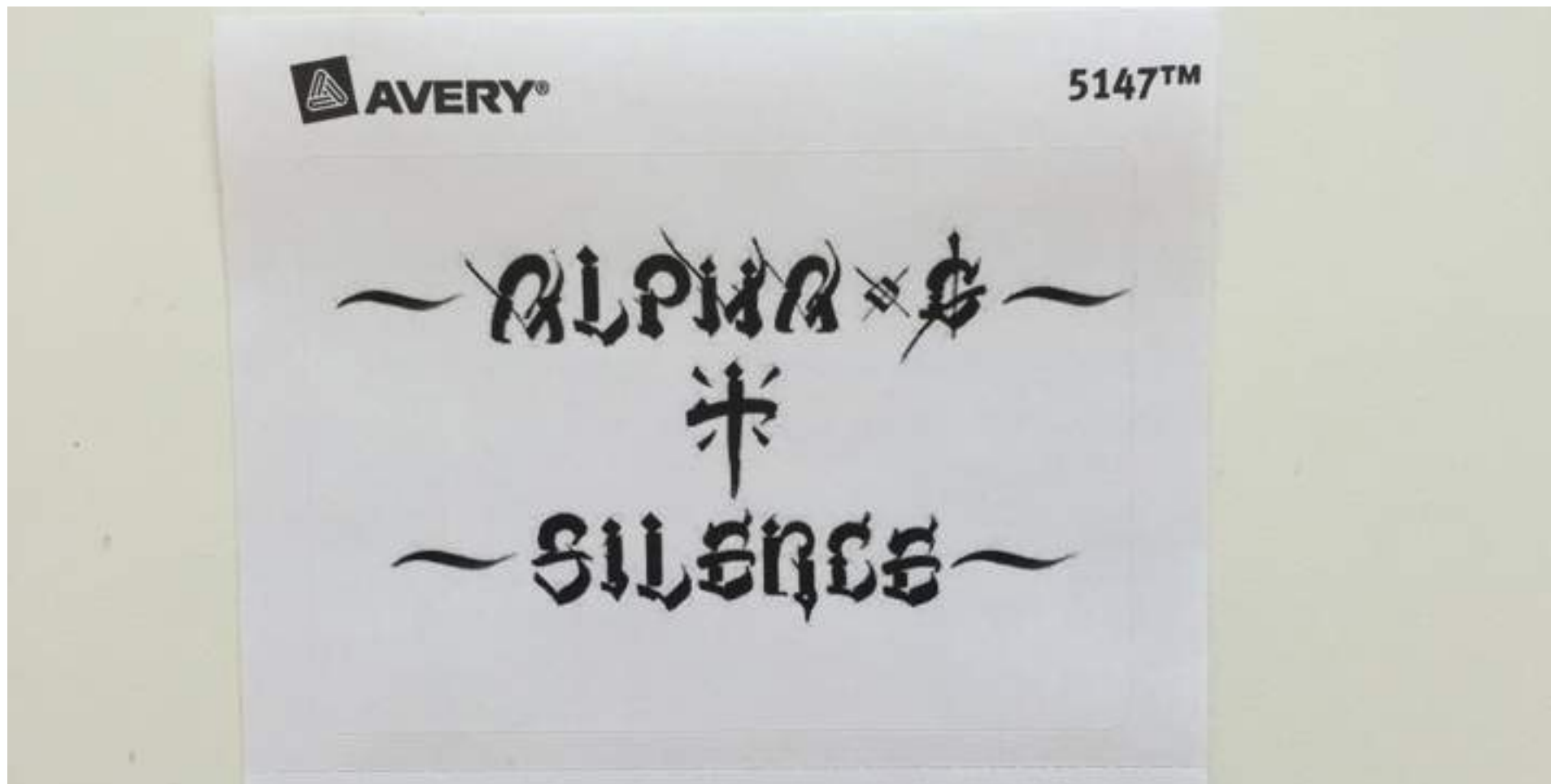


— Silence —



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## STICKER





# 3 WATER CALLIGRAPHY





# THANK YOU

REGINA FLORES MIR & HENRY LAM  
PHYSICAL GRAFFITI